

ROOTED IN COMMUNITY

RECOGNIZING THE PEOPLE,
VALUES, AND SUCCESS THAT
DEFINE NAMI MERCER

ANNUAL
REPORT

2025



ROOTED IN COMMUNITY

Whenever I think about what defines NAMI Mercer, I always come back to “community.” Mental health challenges can make people feel so isolated and disconnected. Our mission is to create a safe, nurturing environment where both individuals and families can feel truly seen and heard without judgment.

Being *rooted* in community means each of us is actively engaged in NAMI Mercer’s growth and development. Like a tree that draws strength from the soil in which it is planted, NAMI Mercer grows by drawing on the shared values and unique experiences that exist within our community. Our ultimate measure of success is not determined by abstract metrics but by the time, energy, and care we invest in one another and all those around us.

Thank you for bringing your passion and compassion to the vital work we do every single day. Together, we will continue to grow our dedicated circle of support so the larger community of which we are a part will be a safer, healthier, and more hopeful place for everyone!



MANAGEMENT TEAM



Janet Haag, MA
Executive Director



Dawn Dannenbrink, MHA
Operations Director



Elizabeth Kepniss, BA
Development Director

EXECUTIVE COMMITTEE



Michelle Santoro, MBA
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Jared Oberweis, JD
Vice President



Jennifer Del Rosario, MSW
Secretary



Courtney Davis, CPA
Treasurer

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LPC, ACS, LCADC,
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Marcia Kipp-Adams, M. Div, MSW



Jason LaViscount, BA



Jeremy Mann, MS



Karen Marquis, PhD



Stephanie M.
McCarthy, MBA



Mary Micheal, BS



Madeline Monheit, MS



Thomas H. Pyle,
MBA, MS, CPRP

175 family meetings
1640+ participants

FAMILIES HELPING FAMILIES

Increased practical coping mechanisms | greater emotional resilience | more supportive home environments | better stress management | deeper sense of community | renewed hope



Family-to-Family

One 8-session course of Family-to-Family was offered in the Spring and one Friends and Family Seminar was held in the fall.

Family Support Groups

With Intensive Family Support Services (IFSS) under Oaks Integrated Care, families attend both general & specialized support groups, as well as benefitting from individual consultations.



Just Parents

Monthly meetings were held for parents of youth under age 24 to improve family wellbeing.



Parents Inc.

As a community partner and good neighbor, NAMI Mercer provides space for Parents Inc. to meet weekly.



113 peer-led meetings
150+ participants

PEERS SUPPORTING PEERS

Higher engagement in treatment | improved coping skills | greater emotional resilience | expanded social networks | better stress management | increased hope



NAMI Connection

A safe, judgment-free space to connect with others who truly understand and lend support and encouragement.

Empathy Network

A peer circle that breaks the isolation of mental health struggles by renewing empowerment and hope.



Mending Mindsets & Hearing Voices

A validating environment in which participants gain strategies to manage stress and stay focused on personal growth goals.



Just Friends/Becoming Friends

Social support groups in which 700+ participants engaged in 90 fun activities, building interpersonal skills, and forging friendships.



COMMUNITY EDUCATION

- Increased mental health literacy
- Enhanced social connection



- Greater respect and empathy
- Reduced stigma and discrimination

26 events

1,065+ attendees

- Improved support and care
- Safer, more resilient environments



NEXTGEN INITIATIVES



More than 200 youth in Mercer County benefitted from mental health presentations. Additionally, NAMI Mercer hosted 6 episodes of our *Let's Talk Mind Matters* podcast, published 20 blog posts, added 25 toolkits to our toolkit library, and launched our first *NAMI On Campus Club* for high school students..

HELPLINE & HELPLINE+



Contact demographics:
32% family members;
38% individuals with a
mental health condition;
30% other

47 Helpline+ service
navigation cases



COMMUNITY OUTREACH



1.7K Followers



16K visits



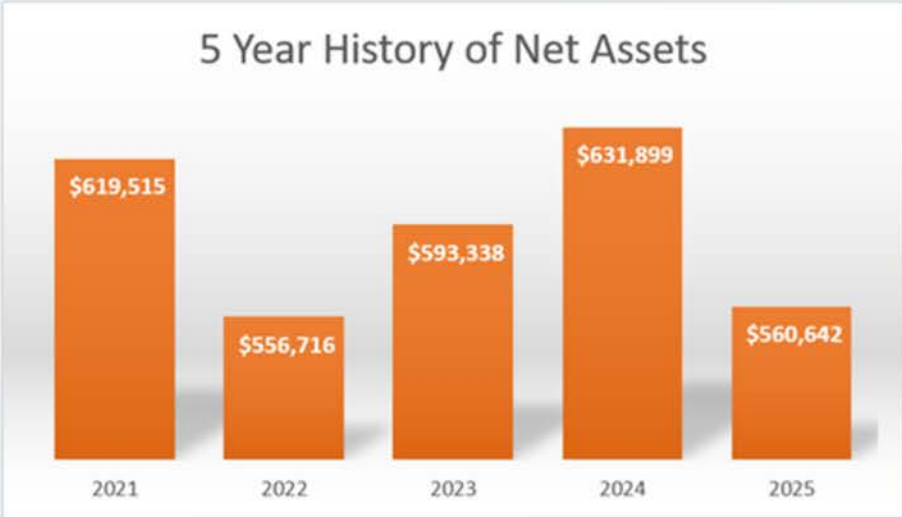
1.2K Followers

FINANCIAL SUSTAINABILITY

Following an amazing year in 2024 where we ended with the largest net assets in NAMI Mercer's history, 2025 marked a small decline in momentum, while still finishing out the year well. We brought in a total of approximately \$535,000 from all revenue sources, including individual donations and our fundraising events, as well as contributions from corporations, foundations, and Mercer County. Of all of our expenses, we are proud that 72% is spent on programs and services, resulting in a direct benefit to our community. Even with the slight decrease in income this year as compared to the past few years, our total net assets is still above \$560,000. Thanks to our strong financial positions from prior years, we are confident that our current financial position will not hinder the continued success of NAMI Mercer.

NAMI Mercer increased its total amount in its Fund for the Future account held with Princeton Area Community Foundation due to investment gains and additional donations made to honor or memorialize individuals with a "leaf" on NAMI Mercer's Giving Tree. As of December 31, 2025, the Fund for the Future account held \$344,977, the most we have ever had in this account to date. It is reassuring to see this account continue to grow, as it is clear we have a strong "nest egg" for the future, if we ever need it.

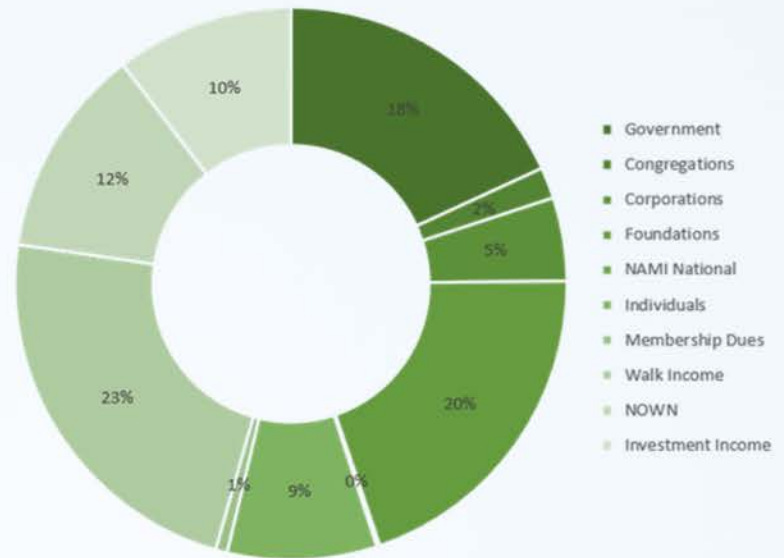
Courtney Davis, Treasurer



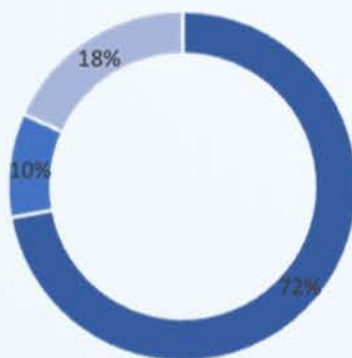
2025 Audited Financial Statement Revenue

Government	96,667	18%
Congregations	9,727	2%
Corporations	26,000	5%
Foundations	106,250	20%
NAMI National	1,000	0%
Individuals	49,248	9%
Membership Dues	3,636	1%
Walk Income	121,801	23%
NOWN	65,513	12%
Investment Income	52,988	10%
Total Revenue	532,828	100%

Revenue by Source



Expense Allocations



2025 Audited Statement of Functional Expenses

Program & Services	436,889	72%
Fundraising	58,466	10%
Management & General	110,340	18%
Total Expenses	605,695	100%



IN RECOGNITION OF EXTRAORDINARY GENEROSITY

Grantors of Note (\$500+)

Bunbury Fund at Princeton Area Community Foundation (PACF)
Church & Dwight Employee Giving Fund
County of Mercer, New Jersey
First Presbyterian Church of Cranbury
Lawrence Township Community Foundation
Merancas Foundation, Inc.
NAMI National
Robert & Joan Dircks Foundation
The Curtis W. McGraw Foundation
The Wawa Foundation
Unitarian Universalist Congregation of Princeton

Corporate Matches (\$250+)

Bristol Myers Squibb
Johnson & Johnson
Voya Foundation

Event Sponsors (\$500+)

Agnes McCarthy Caregiver Foundation●
Bristol Myers Squibb●
California Closets●
Capital Health●
Catholic Charities●
Citizens Bank●
Clear Directions●
County of Mercer, New Jersey✧
Credit Union of New Jersey●
Crunch East Windsor●

First Bank of NJ●
First Presbyterian Church of Hamilton Square●
Hackensack Meridian Health – Carrier Clinic●
Hampton Behavioral Health Center●
Hinkle, Prior, Fischer & Oberweis P.C.●✧
Holman Automotive Group, INC●
Johnson & Johnson Innovative Medicine●
Lear & Pannepacker, LLP✧
Lundbeck●
Mercer Bucks Pickleball Club✧●
Mike's Amazing✧
NJBH, A Lifestance●
NJM Insurance Group●
Oaks Integrated Care●✧
Otsuka America Pharmaceutical, Inc.✧
Penn Medicine Princeton House
Behavioral Health✧
Perform Care●
Rotary Club of Robbinsville Hamilton
Foundation Inc.●
Rue Insurance●
RWJ University Hospital✧
Shatterproof●
Studio Hillier Architecture LLC●
Team Project Freedom●
Withum●

Symbol Key

✧ Harvest of Hope
✧ Night Out With NAMI
● NAMIWalks Mercer County

IN RECOGNITION OF EXTRAORDINARY GENEROSITY

Individual Donors (\$250+)

Terry Adams♥
 Lauren and Steven Agoratus
 Rebecca Albertson
 Jeraldine Angotti♥
 Jerilyn Angotti♥★★
 Patricia and David Atkinson♥
 Meena Bakhshi♥
 Jeffrey Bank
 Carmela Benson
 Elizabeth Berens
 Jason Brown♥★★
 Frank Casieri♥
 John Castro★
 Michael and Jane Chwick♥
 Jack Cohen and Kathleen Meeker-Cohen♥
 Cyntrell Crawford♥
 Gil and Sherri Crisenbery♥
 Dawn and Thomas Dannenbrink♥
 Courtney Davis♥
 Mary DeCervantes♥
 Jennifer Del Rosario♥★
 Pat Demers
 George Diferdinando and
 Dr. Elizabeth Marshall♥♦
 David Diller
 Marilyn Dolnick★★
 Rob and Lori Dolnick♥★
 James Donahue♥
 Anne Donoghue
 Mary Dougherty♥
 Jeff Eikelberner★
 Pearl Elias
 Maryanne Evanko♥♦

Peter Farnum
 Becky and Frank Gabriele♥
 James Gee♥
 Mary Goepfert
 John Graham♥
 Andre Green
 Nancy Grieco
 Suzanne Gross
 Paul Grumelli★★
 Jim & Annette Haag
 Fritz Hager
 Ellen Heath
 Justin Hempfling
 Amy Hidenfelter
 Bob Hillier
 Mai Himedan
 Craig Hoppe♥
 James and Denise Houghton♥
 Lulu Huber★
 Kirk and Colleen Huckel♥
 Danielle Ingeri♥★
 Vikrum Ingle♥
 Nancy Irenas♥♦
 Latreil Jackson★
 Sharon Joag♥★
 Carolyn John
 Pavala Kane♥
 Rick and Jackie Kepniss
 Marcia Kipp-Adams
 Michael and Elizabeth Kuhns♥
 Donald and Susan Lauffer
 Dominic Lazzaro♥
 Carlos Lejniaks
 Neil Lewis

IN RECOGNITION OF EXTRAORDINARY GENEROSITY

Andrew Lieu
 Claudia and James Link
 David and Barbara Livezey
 Jeremy Mann★
 Karen and Mike Marquis♥♦
 Yardley Matlack
 Tom Maule♥
 Brian and Linda McGrath♥♦
 David McNair
 Khushboo Mehandru♥
 Ruth Ann Mekitarian and
 Harris Adams♥
 Rick Methot
 Cliff Mintz
 John Monahan
 Alan and Madeline
 Monheit♥♦★✱
 Alicia Morrison✱
 Harry Mumma
 Richard Murtha
 Amy O'Donnell and
 Dr. Robert Hinds♥♦
 Jared and Lyssa Oberweis
 Christopher Paladino♥
 Margherita Pepperman
 Donna Peters
 Catherine Pike and Neil Shainwald
 Larry and Kitty Pinder♥
 Thomas and Molly Pyle♥
 Herschel and Andrea Rabitz♥
 Suzanne and Stuart Ream♥
 Jason Redd♥★
 Anne-Marie Resor

Michelle Santoro♥♦★✱
 Gail Sheffield♥
 Sofia Simao♥
 Deborah Skelton
 Michael Stewart
 Bette Sorrento and James Robertson♥
 Kristi Subramanian♥
 Julia Sugumar♥
 Cindy and Vince Sullivan♥
 Jing Sun♥
 Sarah Thody✱
 Dawn and James Tringali♥♦
 Carrie Vinch♥
 Lisa Anne Walker♥★
 Beata Walters
 Ronald and Beth Watson♥
 Bill and Phyllis Wilmot♥♦
 Elise Wilmot★
 William and Betty Wolfe♥♦
 Linda and John Yeager♥
 Michelle Zechner

Symbol Key

♥ Patron
 ♦ Benefactor
 ★ Star Walker
 ✱ Team Captain \$2500+

Memorial Tributes

Sal Angotti👉
 Laura Brehm👉

IN RECOGNITION OF EXTRAORDINARY SERVICE

Joe Affatato
Lauren Agoratus
Michael Amter
Jerilyn Angotti
Uniquea Antley
Leslie Austin
Elizabeth Bartholomew
David Bell
Susan Bell
Ron Brewslaw
Jason Brown
Renee Cacciabauda
James Caci
Elaine Carlevaro
Mark Carlevaro
Cynthia Carlotta
Jacalyn Chadwick
Moukthika Challapalli
Isha Choubey

David Ciszewski
Dianne Cocivera
Jacob Dannenbrink
Lucretia Davis
Courtney Davis
Tashawna Davis
Lianna De Pinto
Ileene Dedhia
Jennifer Del Rosario
George Diferdinando
Rob Dolnick
Lori Dolnick
Juliette Dresdner
Barbara Egat
Pearl Elias
Maryanne Evanko
Cheryl Fields
Kendall Flanagan
William Foster

Lynne Ganley
Laurie Goldman
Paul Grumelli
Janice Guiro
Craig Hoppe
Eric Houghton
Latreil Jackson
Ruben Jaffe
Charlotte James
Katherine Jesson
Sharon Joag
Nadira Keaton
Marcia Kipp-Adams
Akshara Krishnanmoorthy
Sara Kulkarni
Jason LaViscount
William Levy
Robin Li
Michael Loberfeld



IN RECOGNITION OF EXTRAORDINARY SERVICE

Frances Lochen
Rebecca Logan
Scott Macfarlane
Ria Mahajan
Jeremy Mann
Karen Marquis
Stephanie McCarthy
Tyrah McClain
David McNair
Nina McPherson
Mary Michael
Cliff Mintz
Madeline Monheit
Jared Morris
Louise Morse
Sharon Nemeth
Jared Oberweis
Reah Pandey
Anne Marie Pasculli
Hetsi Patel

Don Pearlman
Tamara Peters
Catherine Pike
Sai Saanvi Prathap
Thomas Pyle
Rishabh Ramakrishnan
Erika Reading
Suzanne Ream
Amanda Romond
Joanna Sac
Sneha Sailesh
Fiza Samir
Michelle Santoro
Adam Satzman
Danita Saunders-Davis
Mark Schroeder
Krish Sharma
Dominic Sheaffer
Shannon Silvani
Jillian Silver

Julia Simko
Mahek Singh
Jacob Skurjunis
Jamie Slutzky
Bette Sorrento
Janelle Strong
Cynthia Sullivan
Terrence Tan
Dawn Tringali
Swara Trivedi
Jackie Turkel
Marlene Van Dyke
Amanda Vayda
Ray Vercruysse
David White
Elise Wilmot
Betty Wolfe
William Wolfe
Mary Wright
Melissa Zachow





INTERNS ON A PATH WITH PURPOSE AND HEARTS FOR SERVICE



Andrew Mann



Kennessey Baban
Hope Matthews



Bella Marinich



Bella Santulli



Pari Lakhia
Ella Shroff



NEW YORK UNIVERSITY

Srishti Mohata



RUTGERS

Gina DeQuattro
Nikhil Nandkumar
Ursula Quadri
Corrine Shields
Shriya Joshi
Tania Saravanakumar
Jamie Slutzky



PennState

Joanna Sac
Angelina Villalva



TCNJ
THE COLLEGE OF
NEW JERSEY

Amanda Burns
Ryan Burness
Kenya Cabellero
Tomas Hernandez-Webster
Jennea Jeter
Matthew Mayer
Solomiya Maslennikova
Dasha Raywood
Tatiana Van Buskirk
Lexie Whalen
Madelyn Wolf



Jacqueline Reed



Alexandra Whalen

NAMIWalks Mercer County

Saturday, May 17, 2025

The 18th Annual NAMIWalks Mercer County event saw everyone moving their feet to the beat At West Lake Park in while raising over \$120,000 with 19 Star Walkers who raised over \$1000 each.



PICNIC AND ANNUAL MEETING

Sunday, July 13, 2025

A lot of fun mixed with a little business over lunch.



ASCENDING NEW HEIGHTS

Featuring internationally renowned mountaineer, photographer, filmmaker, and writer
Cory Richards



Saturday, September 27, 2025



Saturday, November 8, 2025
NAMI Mercer families and friends gathered for a wickedly good at Night Out with NAMI at the Boathouse at Mercer Lake. We honored Mercer County Executive, Dan Benson with the Visionary Award and named Lis Hagen and Brian & Linda McGrath as our Pillar Awardees.





Mission Statement

NAMI Mercer listens, leads, educates, and advocates, empowering families and individuals affected by mental illness to build lives of quality and respect, free of stigma and discrimination.

Visit Us

Stop by the NAMI Mercer Office just to say Hello and see what we are up to!

Volunteer or Intern

All you will do to improve the lives of others will have a positive impact in your life too.

Donate

Help advance our mission and strengthen our community.

Partner with us

Become a sponsor or join us in delivering of programs and services .



NAMI Mercer

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