

PREPARED.POISED. PARTNERING.



FOR A NEW ERA.

A MESSAGE FROM THE EXECUTIVE DIRECTOR



NAMI Mercer
listens, leads,
educates, and
advocates,
empowering
families and
individuals to
build lives of
quality and
respect, free
of stigma and
discrimination.

Dear Friends

As Dickens once wrote, “It was the best of times and the worst of times...” This phrase certainly describes our experience in 2021 as we continued to wrestle with a global pandemic and mental health was catapulted to the forefront of public attention and discourse. We met the challenge of balancing safety with effectiveness in program delivery by developing the art of the quick pivot, even as the need for our services rose. The strength of our relationships with government agencies, corporations, foundations, community organizations, and individual supporters bolstered our efforts as we focused our energy and resources on doing what we do best in the mental health space – supporting healthy individuals, encouraging strong families, and fostering thriving communities.

Behind every educational program, support group, outreach event, and offer of assistance stand our dedicated and talented volunteers, interns, staff, partners, and donors. We reached a record-breaking \$500,000 in assets because our supporters outdid themselves. It is through the energy, enthusiasm, and generosity of all of you that we fulfill our mission. The words “thank you” hardly seem sufficient – nonetheless, THANK YOU!

We are, however, still only at the starting line to use a WALK analogy. We know the journey is long, but our community is strong, and we will build on this momentum. We believe widespread meaningful change is more possible now than ever before, so we are doubling down on our commitment to being forward-thinking and outcomes focused. By leveraging our collective knowledge, compassion, and action, we will continue to improve lives today and for generations to come.

Janet Haag | Executive Director

NAMI MERCER BOARD OF DIRECTORS

Thank you to our Board of Directors for their unwavering support, thoughtful guidance, and incredible generosity throughout the year, making our communities healthier, better places to live.

EXECUTIVE COMMITTEE



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President



Madeline Monheit, MS
Vice President



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Umang Trivedi, PhD



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Executive Director



Elizabeth Kepniss, BA
Development Director



Danita Saunders-Davis, BS
Operations Director



Janice Schroeder
Graphic Designer

SERVING IN NEW AND FAMILIAR WAYS

ENCOURAGING, INFORMING, AND INSPIRING
6000+ PARTICIPANTS



image: Freepik.com

Learning the art of the quick pivot – taking current programs from in-person to virtual to hybrid and launching new ones with a razor-sharp focus on the format that will work best for those we serve.

Enhancing support with HelpLine Plus – pairing a person in need with a person who “knows,” leveraging experience, expertise, and the power of the NAMI network.

Increasing mental health literacy – building a resource hub of practical tools and tips for various populations, helping to address increasing needs.

Thriving in a digital world – Boosting visibility and vitality by telling stories and creating compelling content that fosters mental wellbeing.

Instagram

800+ followers

Website

38,000+ page views

14,000+ new visitors

Facebook

1,500+ followers



Working from anywhere – utilizing cloud-based technology and VoIP (Voice over Internet), demonstrating agility to expand capabilities.

CULTIVATING HIGH IMPACT COLLABORATION

ENLISTING HELP AND COORDINATING ACTION AS
A FORCE FOR GOOD

NAMI
Mercer

+ Verizon

= 240 Cards of Caring to the
frontline nurses/counselors
at Penn Medicine Princeton
House Behavioral Health

+ Otsuka
Volunteers

= 400 hygiene kits to patients at
Trenton Psychiatric Hospital

+ Law School
Admissions
Council

= 1600 law school applicants
and Admissions Council staff
learning better responses
to high stress testing

+ McCann Health

= WOW (Working
on Wellness) pilot to
address/improve workplace
mental health

+ Mercer County

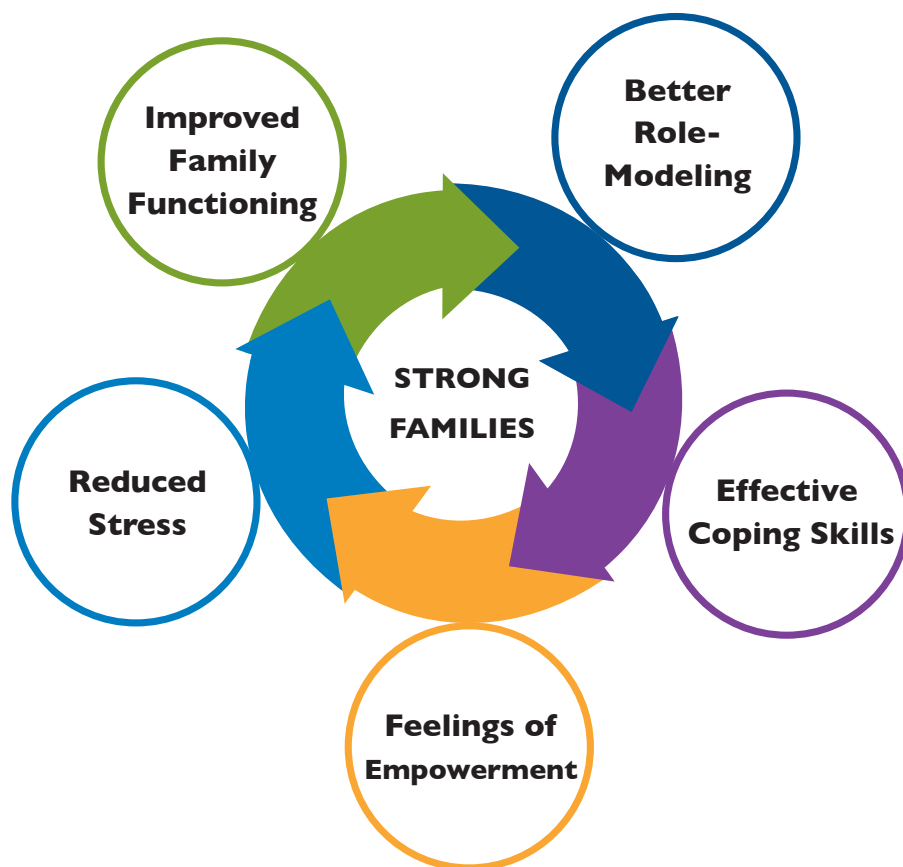
= Mercer County Mental
Health Needs Assessment
Survey 2021

+ Mental Health
Professionals and
Law Enforcement

= Effective crisis intervention
and jail diversion (CIT)

ENCOURAGING AND EMPOWERING FAMILIES

FAMILY EDUCATION AND SUPPORT



NAMI Family to Family/Family and Friends – One 8-session Family to Family course was held (with limited capacity); all 7 registrants completed the class. A single-session Family and Friends webinar was offered with 10 attendees, a two-session webinar for 13, and another two-session webinar for 9 participants.

Family Support Groups (for caregivers of adults age 18+ and offered in partnership with IFSS under Oaks Integrated Care) – 95 meetings were held online or in a hybrid format, helping hundreds of families. Average participation: 14. Individual consultations held upon request.

The Parent Support Network of Central New Jersey (for parents/caregivers of youth under age 24 and offered in partnership with The Youth Mental Health Project). Held 11 meetings (the majority online). Total participation: 71. Virtual PSN Meetings held across the country were open to everyone.

SUPPORTING HEALTH AND WELLNESS GOALS

PEER SUPPORT



Connection Recovery Support Group – Peer-led online meetings were held 4x per month for participants to share their challenges and accomplishments, Average participants per session: 5 | 1 new trained facilitator and 2 new coordinator/assistant facilitators were added.

Just Friends Social Support Group – Weekly and later bi-weekly check-in calls were held in early 2021 to discuss various topics like favorite books and movies. Five in-person social activities with safety protocols were held later: a summertime “Everything but the Beach Bash” a fall orchard outing, and holiday parties for Halloween, Christmas, and New Year’s Eve. Total participation: 339

Hearing Voices Support Group – Following a hiatus due to COVID, the group re-convened in-person in the fall. Total participation: 13.

Eating Disorder Support Group – We piloted this new online group, holding two meetings for a small group of participants.

BRINGING MENTAL WELLBEING INTO FOCUS

COMMUNITY EDUCATION AND OUTREACH



Harvest of Hope Annual Wellness Conference – Zak Williams (Robin William's son), was the keynote speaker, along a slate of 9 talented workshop presenters making our second virtual wellness conference a success. Conference sessions were held twice weekly throughout the month of October, and included topics like Trauma Informed Care, Fostering Resilience, Ask the Doctor and more. Participation: 450+

Community Education – Hosted/presented at 18 community education events reaching 1600+

Onward Outdoors – A wellness-focused series of outdoor activities designed to facilitate re-entry and reconnection following a difficult pandemic year. Included Breakfast with the Good Egg book discussion, Outdoor Yoga, Pastels in the Park, and A Walk through the Historic Princeton Battlefield. Participation: 40

Outreach Events – NAMI Mercer participated in 11 community outreach events/wellness fairs/mental health awareness-raising activities (in-person and virtual), reaching 2000+

FINANCING STABILITY AND GROWTH

INVESTING IN PEOPLE AND MENTAL WELLBEING

NAMI Mercer was blown away by the generous support we received from our good friends and community donors in another challenging year. Total revenue, including corporate, foundation, and individual contributions, government grants, and investment income, amounted to approximately \$545,000. This exceeded our expectations and surpassed our budget projection by over \$100,000! In addition to such positive revenues, we spent less on operations, all while adapting our programs and services to a hybrid model. Overall, NAMI Mercer increased its net assets from \$491,663 to \$619,515 in 2021.

NAMI Mercer experienced another increase in its Fund for the Future account held with Princeton Area Community Foundation due to investment gains and additional donations made to honor or memorialize individuals with “leaves” on NAMI Mercer’s Giving Tree. As of December 31, 2021, the Fund for the Future account held \$240,954.

Courtney Davis, Chair of the Finance Committee
Jason LaViscount, Treasurer

2021 Audited Financial Statement

Revenue

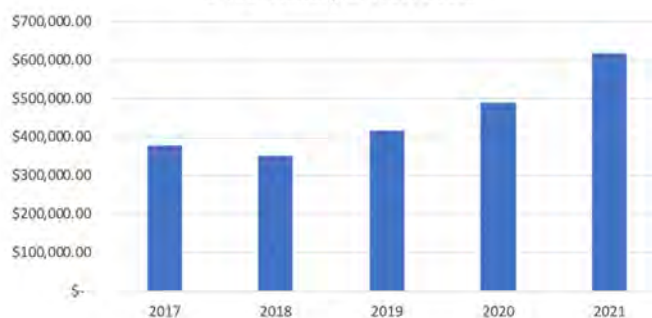
Government	87,195	16%
Congregations	5,028	1%
Corporations	72,000	13%
Foundations	78,150	14%
Individuals	47,561	9%
Membership Dues	4,893	1%
Walk Income	181,223	33%
NOWN	49,703	9%
Investment Income	18,813	3%
Total Revenue	544,565	100%

Expenses:

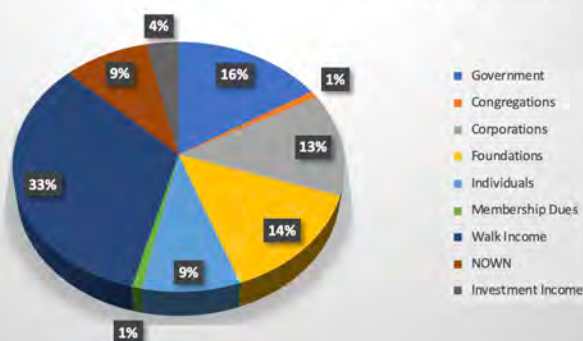
Program & Services	292,180	70%
Fundraising	72,991	18%
Management & General	51,542	12%
Total Expenses	416,713	100%

Increase in Net Assets	\$127,852
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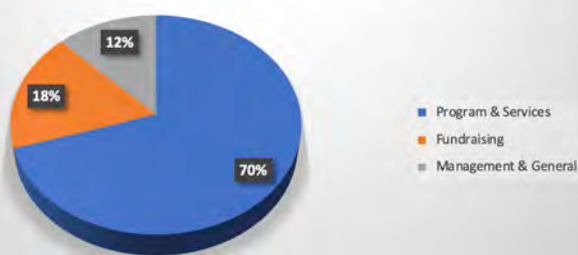
5 Year History of Net Assets



Revenue by Source



Expense Allocations



MOBILIZING FOR SOCIAL IMPACT



38 STAR WALKERS
15 TEAMS at \$2500+
Our second-highest grossing WALK ever,
yielding over \$182,000 .



Night OFF With NAMI 2021

A No-Gala Gala fundraiser since everyone was "zoomed out" but support was still needed to help us WIN at WELLNESS.
Raised \$47,000+

PAYING IT FORWARD

CHOOSING CONNECTION AND ACTION;
SIMPLE AND REWARDING



VOLUNTEERS

Lauren Agoratus
Michael Amter
Jerilyn Angotti
Emily Antenucci
Linda Barton
Snigda Boppudi
Amanda Buchner
Jennifer Burroughs
Alison Casserly
Jackie Chadwick
Bhushan Chhatpar
Tsvetlina Churalska
Michael Coppola
Caryn Cullen
Jacob Dannenbrink
Courtney Davis
Lucretia Davis
Lianna DePinto
Dennis Devanney
Marla Diebler
George DiFerdinando
Rob Dolnick
Lillian Domenico
Tom Domenico
Juliette Dresdner
Julian Edgren
Barbara Eget
Pearl Elias
Diane Forer
Bill Foster
Laurie Goldman
Ann Marie Green
Charlene Green
Deidre Grier
Elisabeth Hagen
Robert Hedden
Mindy Hoffman

David Horne
Tawanda Hubbard
Nancy Husko
Zoya Jadhav
Ruben Jaffe
Stephanee Kammer
Ayesha Karim
Tara Keener
Jerome Kidd
Carol Kivler
Mark Komrad
Will Krakower
Jason LaViscount
Will Leavey
Frances Lochen
Evelyn Macfarlane
Scott Macfarlane
Julie Maddocks
Angelica Manieri
Melissa Marchetti
Karen Marquis
John Marsland
Devna Mathur
Bu Me Chu
Jean Meier
Mary Michael
Madeline Monheit
Louise Morse
Nida Mubarak
Nina Narang
Sharon Nemeth
Stephanie Neumann
Jared Oberweis
Janet Oussaty
Ann Marie Pasculli
Michael Patanella
Fiona Patel

Oliver Pelosai
Cathy Pike
Dianne Pingtore
Debra Porter
Tara Prabhakar
Judy Prichason
Thomas Pyle
Vaishnavi Raman
Suzanne Ream
Jason Redd
Carol Rickard
Danica Rivello
Max Rosenheck
Lauren Rosero
Evanjaline Sahaya
Michelle Santoro
Sierra Schiff
Denise Scott
Janice Schroeder
Robyn Skeete
Samantha Sorid
Bette Sorrento
Cindy Sullivan
Romy Toussiant
Kavya Trivedi
Umang Trivedi
Teresa Turk
Amanda Vayda
Wendi Weber
Karen Weiss
Elise Wilmot
William Wolfe
Becky Wong
Mary Wright
Samantha York
Michelle Zechner

EMERGING LEADERS

BUILDING SKILLS, GAINING EXPERIENCE,
MAKING A DIFFERENCE



INTERNS / ACADEMIC PARTNERS



Corrine Harrington



Andrew Gordon 
Jesse Rosenberg



Chloe Esterly



Brian Taylor 



Angelica Manieri



Madison Knight



Olivia Kochis



Kaela Moore



Rebecca Lopez 



Soren Johnson 



Haley Billings
Amanda Celli
Jennifer Cortes
Julia Ibara 
Camryn Legra
Kelly Lennon
Alexander Morrison
Sara Motusesky
Sophia Rodriguez
Kayla Shorter
Autumn Slocum
Elizabeth Slusher
Jessica Smith



Sari Reiter



Maureen Guilbot
Ashlyn Johnson
Nicole Johnson



Morgan Rhodes



Heidy Montes

 = Graduate Student



POWERING INNOVATION AND AGILITY

FUNDING THAT FUELS REAL-TIME RESPONSES

GRANTORS OF NOTE (\$500+)

Albemarle Corporation
All Saints Episcopal Church
Allstate Foundation-Helping Hands
Bank of America Matching Gift Fund
Bristol Myers Squibb Matching Gift Fund
Church & Dwight Employee Giving Fund
County of Mercer, New Jersey
Educational Testing Service
First Presbyterian Church of Cranbury
Investors Bank
Janssen Pharmaceutical Inc.
Amy Marlene Grossman Fund at the Jewish Community Foundation of Greater Mercer
Johnson & Johnson Matching Gift Fund
Lawrence Township Community Foundation
Lundbeck
Marriah Foundation
Merancas Foundation, Inc.
Mercer Foundation - Community Foundation of New Jersey
NAMI National
NJEDA (New Jersey Economic Development Authority)
Nordson Corporation Foundation

Sozosei Foundation/Otsuka America Pharmaceutical, Inc.
Rider University
Robert & Joan Dircks Foundation
SanMar Corporation
Steinert High School
Sylvia Taylor Healy Fund of the Princeton Area Community Foundation
The Provident Bank Foundation
The Curtis W. McGraw Foundation
The Fred C. Rummel Foundation
UBS Matching Gifts Program
Unitarian Universalist Fellowship of Lower Bucks

EVENT SPONSORS (\$500+)

Genesis Diagnostics
Catholic Charities
Copperwood Apartments
Credit Union Of New Jersey Foundation, Inc.
Good Day Chocolate
Hampton Behavioral Health Center
High Focus Centers
Hinkle, Prior & Fischer, P.C.
Lear & Pannepacker, LLP
Mercadien Group
Mosquito Joe of Robbinsville

MRP Plans Investing
Munich Reinsurance America, Inc
Neuman Management Associates, L.L.C.
NJM Insurance Group
New Jersey Tamil Sangam
Oaks Integrated Care
PNC Bank
Penn Medicine Princeton House Behavioral Health
Perform Care
Pride Industries
Rotary Club of Robbinsville Hamilton Foundation Inc.
Rue Insurance
Sargent Wealth Management
Solterra
Stark & Stark
Studio Hillier Architecture LLC
Sylvan Learning Center of Hamilton Township
Tri County CMO
Wawa Foundation
WithumSmith+Brown, PC

MEMORIAL TRIBUTES

Frank Domenico – Gold Leaf
Leslie Handler – Gold Leaf
Kevin Szenczi – Silver Leaf

INDIVIDUAL DONORS (\$250+)

Terry Adams
Lauren & Steven Agoratus
Krishna & Ja-Ling Agrawal
Michael Amter
Jerilyn Angotti ★❖
Emily Antenucci ★❖
David Atkinson
Ron Banský
Elizabeth Berens
Courtney Billington ◆★
John Bjornen
Cynthia Bossie ★
Alexander Bothwell
Susan Bottone ★
Debbie Burd ★
Prince Carpenter ★
Gabrielle Casieri ❖
Dorothy Casieri ★
Jacki Chadwick
Michael & Jane Chwick ♥
Jack & Kathie Cohen
Thomas & Dawn Dannenbrink ★❖
Kimberly Davis ★
Carlos De Leon ★
Richard & Barbara Dearborn
Mary DeCervantes
Maya Delejewski
Whitney DellaTorre ★❖
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Mary Dougherty ♥
Kip & Juliette Dresdner ♥

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Denise Erb
Maxine Farber
Joelle Fedele
Louis Fernous Jr.
Paul Fibkins
Thomas Filippone
Kim Fosco ★
Steve Frakt & Marlene Lockheed
Donna Fromhold
Claudia Gilcreast Link
Karen Giotis ★
Dr. Linda Gochfeld
Nancy Grieco
Diane Grillo
Ilan Grinberg
James & Annette Haag
Janet Haag ★
Fritz & Mary Jane Hager
Robyn & Kyle Hand ◆★
Shilah Hasan ★
Ellen Heath
J.Robert & Barbara Hillier ★
Molly Hoke ❖
Terry Horner
Jim & Denise Houghton ♥
Lulu Huber ★
Dr. Kirk & Colleen Huckel
Caroline Ignatuk
Danielle Ingeri ★❖
Fatima Iqbal
Nancy Irenas ♥
Allison Maine Israel
Peter Jaffe
Jane Kammer ★
Robert Kenny & Suzanne Gross

George & Linda Khalil
Carol Kivler ♥★
Russell Kivler
Michael Lawlor ◆
Jacquelyn Licari
Ann Lichti
Ama Lieb
Andrew Lieu
Claudia Link ♥
Duncan & Evelyn Macfarlane
Mario Maiese
Rob Mangold ★
Dr. Karen & Mike Marquis ♥
John & Carol Marsland ♥★❖
Stephanie McCarthy
Brian & Linda McGrath ◆♥
Ruth Ann Mekatarian & Harris Adams ♥
Timothy Michael ★
Jeremy Miller ◆
John Monahan
Dr. Alan & Madeline Monheit ◆♥★❖
Keith Moran ★
Tom & Carol Nied ♥
Jared & Lyssa Oberweis
Cory Oliver
William & Mary O'Shaughnessy
George & Paulette Osif ♥
Gina Pagliaro ★
Neil Shainwald & Catherine Pike
Lawrence & Kathleen Pinder ♥
Laura Porter Ascari
Art Post
Marvin & Candace Preston ♥
Thomas & Molly Pyle ♥★
Herschel & Andrea Rabitz
Jason Redd ★❖
David Rettinger

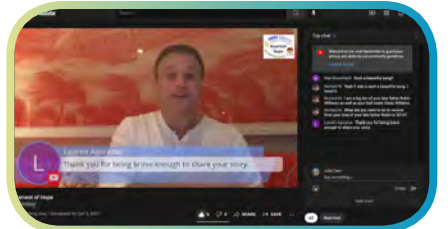
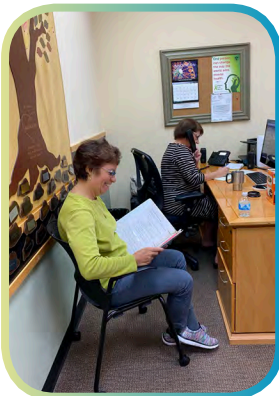
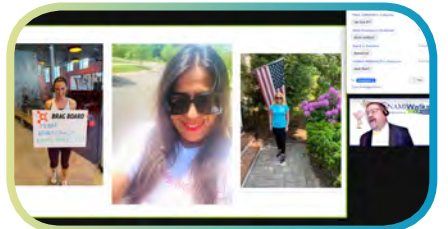
Dalton Robbins
Veronica Robinson
Emily Rogalsky ★
Allan & Cynthia Rosen
Sumeet Sahota ★
Michelle Santoro ♥
Rudelle Sargeant-Franklin
Patricia Sayles
Rodney Sexton
Robert Shewbrooks
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Vlad & Rachelle St Phard ♥
H Lynn Starr
Susan Stephen ❖
Vince & Cindy Sullivan ♥
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Frederick Tewell ★
Arlee Trembley
James & Dawn Tringali ♥
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Ashley Webb
Fred Weber ♥
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Heidi Wilenius
Elise Wilmot ★
William & Phyllis Wilmot II ◆♥
Peter & Kathleen Wise
William & Betty Wolfe ♥
Sandra Wolverton ★

◆ Benefactor
♥ Patron
★ Star Walker
❖ Captained \$2500+ team

Every effort was made to ensure the accuracy of this report. Please email dsaunders@namimercer.org to notify us of any errors or omissions.

WORTH 1,000 WORDS

HIGHLIGHTS FROM 2021



Together, WE CAN DO SO MUCH MORE

VISIT US. Stop by the NAMI Mercer Office to say Hello and see what we are up to.

VOLUNTEER OR INTERN. We are always looking for talented, generous people who want to have a positive impact on the lives of those affected by mental illness.

DONATE. Strengthen our strategic initiatives and core programs with crucial financial support.

PARTNER WITH US. Join us as a co-presenter of a program or event or become a corporate sponsor.

To learn more about the mental health movement, to share your personal story, or to make a gift in support of our mission, reach out to us today!

For more ways to get involved, email jhaag@namimercer.org or call **609.799.8994**



Mercer

Serving the New Jersey Capital Area



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