NAMI MERCER NJ, INC.

FINANCIAL STATEMENTS
DECEMBER 31, 2020 AND 2019

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#### INDEPENDENT AUDITOR'S REPORT

To the Board of Directors NAMI Mercer NJ, Inc.

## Report on the Financial Statements

We have audited the accompanying financial statements of NAMI Mercer NJ, Inc. (a not-for-profit organization), which comprise the statement of financial position - modified cash basis as of December 31, 2020 and 2019, and the related statements of activities - modified cash basis and functional expenses - modified cash basis for the years then ended, and the related notes to the financial statements.

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with the modified cash basis of accounting as described in Note 1; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

## Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the organization's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the organization's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of NAMI Mercer NJ, Inc. as of December 31, 2020, and 2019, and the changes in its net assets and its cash flows for the years then ended in accordance with the modified cash basis of accounting as described in Note 1.

## Basis of accounting

We draw attention to Note 1 of the financial statements which describes the basis of accounting. The financial statements are prepared on the modified cash basis of accounting, which is a basis of accounting other than accounting principles generally accepted in the United States of America. Our opinion is not modified with respect to this matter.

Lear & Pannepacker, LLP

Princeton, New Jersey June 14, 2021



## NAMI Mercer NJ, Inc. Statements of Financial Position - Modified Cash Basis December 31, 2020 and 2019

	<u>2020</u>	<u> 2019</u>
Assets Cash and cash equivalents Certificates of deposit Investments Property and equipment, net Security deposit Other assets	\$ 157,338 74,423 219,937 30,852 2,718 6,395	\$ 137,804 74,268 174,980 29,066 2,718
Total assets	\$ <u>491,663</u>	\$ <u>418,836</u>
Net assets  Net assets without donor restrictions  Undesignated  Board designated	\$ 271,726 219,937	\$ 243,856 174,980
Total net assets	\$ <u>491,663</u>	\$ <u>418,836</u>

## NAMI Mercer NJ, Inc. Statement of Activities - Modified Cash Basis Year Ended December 31, 2020

		out Donor strictions	With D		<u>Total</u>
Revenue, gains, and other support					
Fundraising events	\$	169,016	\$		\$ 169,016
Contributions		163,012			163,012
PPP proceeds		44,210			44,210
Grants		40,000			40,000
Investment income		32,417			32,417
Memberships		7,318			7,318
Conferences		4,450			 4,450
Total revenue, gains and other support		460,423			460,423
Expenses					
Program services		271,158			271,158
Management and general		49,448			49,448
Fundraising		66,990		<u></u>	 66,990
Total expenses		387,596			387,596
•				<u></u>	
Change in net assets		72,827			72,827
Net assets – Beginning of year		418,836			418,836
		,	-		 
Net assets – End of year	\$ <u></u>	491,663	\$	<u></u>	\$ 491,663

## NAMI Mercer NJ, Inc. Statement of Activities - Modified Cash Basis Year Ended December 31, 2019

		thout Donor lestrictions		Donor ictions		<u>Total</u>
Revenue, gains, losses and other support	_		_		_	
Fundraising events	\$	262,689	\$		\$	262,689
Contributions		163,033				163,033
Grants		32,598				32,598
Investment income		30,569				30,569
Memberships		9,364				9,364
Conferences		8,303				8,303
Loss on disposal of assets	(	<u>8,051</u> )			(	<u>8,051</u> )
Total revenue,gains, losses and other support		498,505				498,505
Expenses						
Program services		283,626				283,626
Management and general		46,390				46,390
Fundraising		101,888				101,888
Total expenses		431,904		<u></u>	_	431,904
Change in net assets		66,601				66,601
Net assets – Beginning of year		352,235				352,235
Net assets – End of year	\$	418,836	\$		\$ <u></u>	418,836

# NAMI Mercer NJ, Inc. Statement of Functional Expenses - Modified Cash Basis Year Ended December 31, 2020

		Program Services		anagement nd General	<u>Fı</u>	<u>ındraising</u>		<u>Total</u>
Salaries and benefits	\$	144,211	\$	28,429	\$	49,289	\$	221,929
Occupancy costs	Ψ	53,536	Ψ	8,030	Ψ	5,354	Ψ	66,920
Computer supplies and website		12,774		1,916		1,277		15,967
Insurance		9,144		1,372		914		11,430
Professional fees		7,126		1,069		713		8,908
Membership dues		6,706		1,005		671		8,383
Harvest of Hope conference		8,349		1,000				8,349
Office supplies		5,547		832		555		6,934
Copier lease and service agreement		4,570		686		457		5,713
Utilities		3,750		562		375		4,687
Promotional items		3,552		533		355		4,440
Depreciation		3,332		500		333		4,165
Food and beverages		1,146		300		2,244		3,390
Bank fees		1,140		1,628		1,735		3,363
		2,681		402		268		-
Staff and volunteer development		•						3,351
Postage Client activities		2,019		303		202		2,524
Client activities		2,374				0.040		2,374
Entertainment				0.400		2,248		2,248
Board development				2,180				2,180
Hospitality	-	341	_	<del></del>		<del></del>	_	341
Total expenses	\$_	271,158	\$_	49,448	\$	66,990	\$	387,596

# NAMI Mercer NJ, Inc. Statement of Functional Expenses - Modified Cash Basis Year Ended December 31, 2019

		Program <u>Services</u>		anagement <u>nd General</u>	<u>F</u>	<u>undraising</u>	<u>Total</u>
Salaries and benefits	\$	146,900	\$	29,088	\$	52,414	\$ 228,402
Occupancy costs		46,746		7,012		4,675	58,433
Computer supplies and website		13,687		2,053		1,369	17,109
Insurance		8,807		1,321		881	11,009
Professional fees		8,730		1,310		873	10,913
Membership dues		11,180		868		10,065	22,113
Harvest of Hope conference		7,449					7,449
Office supplies		4,972		348		2,995	8,315
Copier lease and service agreement		7,359		860		736	8,955
Utilities		4,187		628		419	5,234
Promotional items		1,765		53		2,422	4,240
Depreciation		3,503		525		350	4,378
Food and beverages		791				11,797	12,588
Bank fees						1,540	1,540
Staff and volunteer development		4,370		656		437	5,463
Postage		2,741		411		274	3,426
Client activities		5,901					5,901
Entertainment						3,873	3,873
Board development				1,043			1,043
Hospitality		1,160					1,160
Venue costs						3,696	3,696
Equipment rental		2,048				3,072	5,120
Public outreach		1,330					1,330
Licenses and permits	-		_	214	_	<u></u>	 214
Total expenses	\$	283,626	\$_	46,390	\$_	101,888	\$ 431,904

## Note 1 – Summary of significant accounting policies

Significant accounting policies followed by NAMI Mercer NJ, Inc. (the "Organization") in the preparation of the accompanying financial statements are summarized below:

## Nature of the Organization

NAMI Mercer NJ, Inc. was incorporated in the state of New Jersey as a not-for-profit organization in 1984. The Organization is a robust local affiliate of the National Alliance on Mental Illness (NAMI), the nation's largest grassroots mental health organization. NAMI Mercer NJ, Inc. listens, leads, educates, and advocates, empowering families and individuals affected by mental illness to build better lives, free of stigma and discrimination. NAMI Mercer NJ, Inc. relies on the talents and dedication of a small paid staff and large team of volunteers to fulfill its mission.

## Basis of financial statement presentation

The accompanying financial statements have been prepared on the modified cash basis of accounting, which is a basis of accounting other than accounting principles generally accepted in the United States of America. Under the modified cash basis of accounting, certain revenues and related assets are recognized when received rather than when earned, and certain expenses are recognized when paid rather than when the obligation is incurred. Consequently, the Organization has not recognized accounts and contributions receivable, accounts payable to vendors, in-kind contributions or their related effects on the change in net assets in the accompanying financial statements.

Net assets and revenues, expenses, gains and losses are classified based on the existence or absence of donor-imposed restrictions. The Organization uses the following classifications to distinguish among restrictions:

#### Net assets without donor restrictions

Net assets without donor restrictions include all net assets that are not subject to donor-imposed stipulations. Net assets without donor restrictions may be designated for specific purposes by action of the Board of Directors or may otherwise be limited by contractual agreements with outside parties. Contributions with donor-imposed restrictions that are met during the same year as the contribution is received are included in net assets without donor restrictions.

## Net assets with donor restrictions

Net assets with donor restrictions include donor-restricted contributions which are required to be held in perpetuity, with all or part of the income earned to be used for general or specific purposes. Other contributions are subject to donor-imposed stipulations that may or will be met, either by actions of the Organization and/or the passage of time. When a restriction is satisfied, net assets with donor restrictions are reclassified to net assets without donor restrictions and are reported in the statement of activities as net assets released from restrictions.

The Organization did not have any net assets with donor restrictions at December 31, 2020 and 2019.

## Note 1 – Summary of significant accounting policies (continued) Cash and cash equivalents

Cash and cash equivalents consist of checking and money market accounts maintained with financial institutions and a PayPal account. For purposes of the financial statements, the Organization considers all investments with original maturities of three months or less to be cash equivalents. There were no cash equivalents at December 31, 2020 and 2019.

## Certificates of deposit

At December 31, 2020 and 2019, the Organization held certificates of deposit with original maturity dates greater than ninety days that are carried at amortized cost. Interest earned on certificates of deposit is included in the accompanying statements of activities - modified cash basis. These certificates of deposit do not qualify as securities as defined in Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) 320, *Investments - Debt and Equity Securities*. Therefore, these investments are presented separately on the face of the accompanying statements of financial position - modified cash basis, and are not included in the fair value disclosures required by FASB ASC 820, *Fair Value Measurements and Disclosures*.

#### Investments

Investments in marketable securities with readily determinable fair values are stated at their fair values in the statements of financial position - modified cash basis. Unrealized gains and losses are included in the change in net assets in the accompanying statements of activities - modified cash basis. Interest and dividend income is recognized when received.

#### Property and equipment

Property and equipment are recorded at cost. Depreciation is provided over the estimated useful lives of the assets which range between seven to thirty-nine years using the straight-line method. At the time of retirement or other disposition of assets, the cost and accumulated depreciation are removed from the accounts and any gains or losses are reflected in revenues or expenses. Expenditures for maintenance, repairs and renewals of a minor nature are charged against operations when paid.

## Functional expenses

The costs of providing programs and other activities are summarized in the statement of functional expenses - modified cash basis. Accordingly, certain costs have been allocated among the programs, fundraising, and general areas. Costs are allocated as follows:

- Personnel costs are allocated based on estimated time and effort between program services, management and general and fundraising.
- Rent and occupancy costs are allocated based on the percentage of space used for program services, management and general and fundraising.
- Other expenses, including programming and development are based on identification of specific costs, as well as a percentage of occupancy costs.

## Note 1 – Summary of significant accounting policies (continued) Income taxes

The Organization is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code and comparable state law. The Organization is classified as a publicly supported organization which is not a private foundation as defined by Section 509(a) of the Code.

In accordance with ASC Topic 740 "Accounting for Uncertainty in Income Taxes", the Organization has evaluated its tax positions. A tax position is recognized as a benefit only if it is "more-likely-than-not" that the tax position would be sustained in a tax examination, with a tax examination being presumed to occur. The amount recognized is the largest amount of tax benefit that has a likelihood of being realized on examination of more than fifty percent. For tax positions not meeting the "more-likely-than-not" test, no tax benefit is recorded. Under the "more-likely-than-not" threshold guidelines, the Organization believes no significant uncertain tax positions exist, either individually or in the aggregate, that would give rise to the non-recognition of an existing tax benefit. In addition, the Organization had no material unrecognized tax benefits or interest and penalties.

The Organization's policy is to recognize interest related to unrecognized tax benefits in interest expense and penalties in income tax expense.

### Use of estimates

The preparation of financial statements in conformity with the modified cash basis of accounting requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

#### Reclassifications

Certain amounts previously reported in the financial statements for the year ended December 31, 2019 have been reclassified to conform to the December 31, 2020 classifications.

#### Note 2 – Investments and fair value measurements

Investments consist of marketable securities managed by the Princeton Area Community Foundation.

The fair value measurements accounting literature establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. This hierarchy consists of three broad levels: Level 1 inputs consist of unadjusted quoted prices in active markets for identical assets and have the highest priority, Level 2 inputs consist of quoted prices in active or non-active markets for similar assets, and Level 3 inputs have the lowest priority. The Organization uses appropriate valuation techniques based on the available inputs to measure the fair value of its investments. When available, the Organization measures fair value using Level 1 inputs because they generally provide the most reliable evidence of fair value, followed by Level 2 and Level 3 inputs.

#### Level 1 fair value measurements

The fair value of the investments is based on quoted net asset values and stock prices of the shares held by the Organization at year-end.

#### Level 2 fair value measurements

The fair value of the investments is based on quoted net asset values and market prices in active markets for similar assets.

## Note 2 – Investments and fair value measurements (continued)

Level 3 fair value measurements

The fair value of the investments is based on unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

Following is a description of the valuation methodologies used for assets measured at fair value. There have been no changes in methodologies used at December 31, 2020 and 2019.

Investments in funds that are valued using the net asset values (NAV) of the underlying investee fund as a practical expedient have been excluded from the fair value hierarchy and are shown as a separate column in the fair value leveling table. Where the Organization has the ability to redeem its investment with the investee at net asset value per share (or its equivalent) using the practical expedient, such investments have been excluded from the fair value hierarchy.

The methods described above may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while the Organization believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value could result in a different fair value measurement at the reporting date.

The following tables set forth, by level within the fair value hierarchy, the Organization's investments at fair value at December 31, 2020 and 2019.

	Level 1	Level 2	Level 3	<u>Total</u>
December 31, 2020 Investments measured at net asset value				
Managed investment accounts Total	\$ <u> </u>	\$ \$	\$\$ \$\$	219,937 219,937
December 31, 2019 Investments measured at net asset value				
Managed investment accounts Total	\$ \$	\$ \$	\$\$ \$\$	5 174,980 6 174,980

Investment income for the years ended December 31, 2020 and 2019 is summarized as follows:

		2020	<u>2019</u>	
Interest and dividends	\$	2,505	\$ 2,66	0
Realized and unrealized gains		31,150	28,99	2
Investment fees	(	1,238)	( 1,08	<u>(3</u>
Total investment income	\$ <u>`</u>	32,417	\$ 30,56	9

The Organization receives donations of marketable securities and maintains a policy to sell these securities at the earliest possible opportunity.

## Note 3 – Property and equipment

Property and equipment consists of the following at December 31, :

	Useful Lives (yrs)	<u>2020</u>		<u>2019</u>
Furniture	7 - 10	\$ 21,230	\$	15,278
Leasehold Improvements	39	35,106	_	35,106
Total property and equipment		56,336		50,384
Less: accumulated depreciation		 25,484	_	21,318
Property and equipment, net		\$ 30,852	\$_	29,066

Depreciation expense for the years ended December 31, 2020 and 2019 amounted to \$4,165 and \$4,378, respectively.

## Note 4 – Liquidity and availability of financial assets

The Organization manages its liquid resources by focusing on investing excess cash in interest-bearing bank accounts to maximize earnings potential balanced with the amount of risk the Organization's Board of Directors has decided can be tolerated. This policy is designed to ensure adequate financial assets are available to meet general expenditures, liabilities, and other obligations as they become due.

The Organization prepares a detailed budget to ensure adequate resources to cover programs. The Organization focuses on scheduling vendor payments to maximize the time they have access to the cash. The following reflects the Organization's financial assets available to be used for general expenditures within one year of December 31, 2020 and 2019:

		<u>2020</u>		<u> 2019</u>
Cash and cash equivalents	\$	157,338	\$	137,804
Certificates of deposit		74,423		74,268
Investments	_	219,937	_	174,980
Total financial assets	\$_	451,698	\$_	387,052

#### Note 5 - Joint costs

The Organization incurs joint costs in connection with its annual event, NAMIWalks Your Way. This event is used as a fundraising opportunity for the Organization and also raises awareness of mental health issues and available resources for participants. The costs of this event were allocated for the years ended December 31, 2020 and 2019:

		<u>2020</u>		<u> 2019</u>
Program services	\$	4,751	\$	11,453
Fundraising	_	2,804	_	17,180
	\$ <u>_</u>	7,555	\$_	28,633

### Note 6 – Net assets without donor restrictions - board designated

The Organization's Board of Directors established *The Fund for the Future* with the Princeton Area Community Foundation. The purpose of the fund is to segregate certain contributions to cover unexpected future needs. The balances in this board designated fund were \$219,937 and \$174,980 at December 31, 2020 and 2019, respectively.

## Note 7 - Commitments

The Organization leases office space under a non-cancelable agreement through July 2024. Monthly rent is \$2,718, with annual increases. Rent expense for the years ended December 31, 2020 and 2019 totaled \$35,264 and \$31,273, respectively, and is included in occupancy costs in the accompanying statements of functional expenses - modified cash basis.

The Organization also leases various equipment. These leases expire at various dates through April 2024 and require monthly payments which total \$380.

Future minimum lease payments under these leases are as follows:

Year ending December 31:		
2021	\$	41,189
2022		41,748
2023		42,866
2024	_	24,110
	\$_	149,913

## Note 8 – Retirement plan

The Organization offers a tax deferred savings plan covering all eligible employees. The plan includes a deferred arrangement under section 403(b) of the Internal Revenue Code. The elective contributions to the 403(b) portion of the plan are funded by salary reductions of the participants. The Organization does not make contributions to the plan.

#### Note 9 - Contributed services

Many individuals volunteer their time and perform a variety of tasks that assist the Organization with the operation of its programs and events. The value of these contributed services is not reflected on the Organization's financial statements since they do not meet the criteria for recognition under the modified cash basis of accounting.

## **Note 10 - COVID-19**

In March 2020, the World Health Organization (WHO) declared COVID-19 a global pandemic. This pandemic event has resulted in significant business disruption and uncertainty in both global and US markets. The Organization, like any other entity, is dependent upon sustained donor and volunteer support. While management believes the Organization is in an appropriate position to weather the potential short-term effects of these world-wide events, the direct and long-term impact to the Organization and its financial statements is undetermined at this time.

In May 2020, the Organization received a loan of \$44,200, which is guaranteed by the U.S. Small Business Administration (SBA) under the Paycheck Protection Program (PPP). This loan is forgivable if the Organization expends the funds for allowable expenses as defined by the PPP. In April 2021, the Organization received formal acknowledgment that the loan was forgiven. The Organization has recorded \$44,200 as revenue in the year ended December 31, 2020.

## Note 11 – Subsequent events

The Organization evaluated subsequent events through June 14, 2021, which is the date the financial statements were available for issuance.

In March 2021, the Organization received a second loan of \$43,862 which is guaranteed by the U.S. Small Business Administration (SBA) under the Paycheck Protection Program (PPP). This loan is forgivable if the Organization expends the funds for allowable expenses as defined by the PPP. Management believes that this loan will be forgiven.